

FORT WAYNE NEWSPAPERS

ANNOUNCING THE JOURNAL GAZETTE'S NEW PUBLIC NOTICE PROCESS

We are excited to announce that we have teamed up with [Column, PBC](#), a public benefits corporation, to roll out a quicker and more efficient way for you to place public notices with our newspaper.

The transition to using **Column** is starting as of July 26, 2021 and we (as well as the team at **Column**) are available to work closely with you.

Here are a few of the benefits of using **Column** to place public notices:

1. Faster placement
2. Fewer errors
3. Control over content
4. Upfront pricing and payment
5. A digital archive of your notices, invoices paid, and affidavits

How does this affect me?

Column will be the system that handles the full process of your legal notices. You will be able to generate proofs and pricing estimates, submit notices, receive and pay invoices, and download and store digital affidavits all from within a single system.

Rather than sending notices by email or “snail” mail, you should submit directly through the **Column** system. If you have trouble using **Column**, you can email help@column.us and **Column** will work together to make sure your notice gets placed.

How do I get started?

If you'll be the only user in Column, here's how to register: <https://www.notion.so/column/How-do-I-register-81328b737ea84d5eb3a527e8f11427f0>

If you're in an organization in which multiple users will be accessing Column, one person should create an organizational account, then invite the other users into it. Here's how: <https://www.notion.so/column/Can-I-create-an-organization-for-my-government-agency-law-firm-or-business-32758f0a5b7e419eaca72945087e265d>

Once registered, you can start placing notices! Click the “Place notice” button in the lower-left corner of your **Column** dashboard. From there, you can enter your publication dates, upload notice content, and select how you want to receive your affidavit. You're done! The system will notify you when we confirm the receipt of the notice, if we make any edits, and when an invoice and affidavit are ready.

Bookmark <https://journalgazette.column.us> for a quick shortcut to be able to place your notices in the future.

What are some resources I can access if I need help or additional information?

We're here for you! Please let us know if assistance is needed -- you can also reach out to the **Column** Support team, such as the Advertiser Help Center, by visiting <https://help.column.us>.

To read more about **Column**, PBC, please visit here: <https://www.column.us/landing/?page=company>.

We deeply appreciate your support as we work to enhance our public notice process.

Sincerely,
Scott Stanford
CEO Fort Wayne Newspapers